

Please use respective instructions to interpret the form

**Newspage**

**Overall Data**

Anticipated growth of economy	%	4
Anticipated inflation	%	5

Mailing cost	%	12
Sales service support	%	8
Distribution channel income	%	25
Storageing cost	%	15
Salary for the distributor	\$	17,725
Training of the distributors	\$	4,431
Recruiting of the distributors	\$	2,660

Marketing information package price	K\$	197
Marketing intelligence package price	K\$	183

**Global Message**

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